

Using The Local: sponsored articles



The Local is a trusted source of information. Use it.

Indeed, in a recent survey of more than 1,000 readers, 99.5% said that they trust The Local "as a reliable or very reliable source of news and information". That means that when our journalists write about your company or service you can be sure that the audience will respond positively.

Sponsored articles are subject to the same rigorous quality control checks as all our articles. And by producing them like any other editorial material, our goal is to make sponsored articles as interesting and as valuable to the readers as the rest of our content.

More advantages

- Your article will benefit from The Local's high search engine rank
- Your article will remain on The Local for an unlimited period
- Your article will carry social networking tools for further sharing
- Your article will be linked to from other relevant articles on The Local

Price: SEK 24,500 (including production costs)